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 1. To be a comprehensive, first class Education Resource for Educators and Learners at all levels in Singapore and beyond.
 2. To work with school leaders to achieve continuing excellence in the areas of leadership management, curriculum and pedagogy.
 3. To provide educators with Professional Development and Accreditation services that will allow them to grow both personally and professionally.
 4. To provide learners with the opportunities to expand their learning horizons through quality programmes and overseas exposure.
 5. To cultivate and nurture entrepreneurial opportunities in education through strategic partnership with industry, government agencies and higher education institutions.